

THE WORCESTERSHIRE GROWTH REPORT

OCTOBER 2019

TECH GEARS UP FOR GROWTH

WHY MANUFACTURING
INNOVATION HAS MADE
WORCESTERSHIRE IT'S HOME

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EXCOOL
advanced data center cooling

IDEAS | PEOPLE | TRUST

IBDO

Bromsgrove based manufacturing company, Excool Ltd have been ranked two in the top 50 fastest growing businesses in Worcestershire and number one fastest growing manufacturer.

Accountancy and business advisory firm BDO's latest Worcestershire Growth Report has revealed that the region's top 50 fastest-growing firms with turnover of over £10 million, now employ more than 15,000 people between them and have expanded their workforces by more than 30% in the last three years. Formed in 2010, Excool has been designing, developing and delivering a unique energy efficient cooling solution for data centers.



The cooling solution designed by the company was the first of its kind and was developed in response to the broadening of the ASHRAE recommended server inlet temperature envelope in 2008. The Excool solution represents the most advanced cooling technology of its kind. The company now employs over 150 people at our head office and manufacturing facility in Bromsgrove in the West Midlands has a turnover of £17.9m and growth of 56.91% in 2017/2018.

The indirect evaporative cooling solution offers low energy consumption whilst adding reliability and security to data center owners and operators by ensuring no airborne contaminants can enter the white space from the outside.

Excool | Data center cooling | Reduced energy consumption

Jon Pettitt, CCO said:

"Excool is considered ahead of traditional technologies in numerous areas these Excool advantages being designed and installed into data centers globally. Within a small time frame Excool has changed the global landscape in the approach to data center cooling and continues to go from strength to strength which is reflected and recognised in the latest BDO Worcestershire Growth Report."

Duncan Williams, CEO said:

"Excool is considered ahead of traditional technologies and is being designed and installed into data centers globally. Within a small time frame Excool has changed the global landscape in the approach to data center cooling and continues to go from strength to strength which is reflected and recognised in the latest BDO Worcestershire Growth Report."



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